



ARTWORK SPECIFICATIONS

Submit materials to Linda Stoll at stoll@bnpmedia.com

Deluxe Package

Color Online Logo:

- **Resolution:** 300 dpi
- **Size:** 3 inches wide
- **Format:** eps, jpg, gif, psd, tif

eBook Featured Suppliers

Video:

- **Size:** Any size up to 1920 x 1080 pixels
- **File Size:** Under 2GB
- **Running Time:** Under 5 minutes is recommended
- **Formats:** .mp4, .mov, .wmv, .flv, .mpg, .avi
- **Also Accepted:** embedded video links from your URL; we can link to your embedded video on a specific page of your website

Product Highlights:

- **Size:** 200 pixels wide
- **Format:** jpg, gif, eps
- **Resolution:** 72 dpi
- **Text:** Title and 50-word product description
- **URL:** Link to a specific page on your website